

Splitter: Excel Add-In For Google Forms Survey Data Analytics Tutorial

With Solution for Multiple Data in A Cell, Splitter Will Make your Excel *powerful* survey analytics tool

Student version

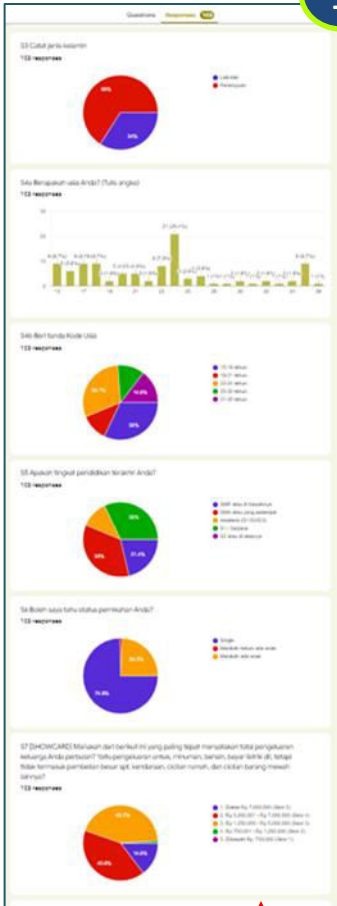
Indonesia

June 2020

maxi

Google Forms Summary Result dan Data Survey (Raw Data)

1



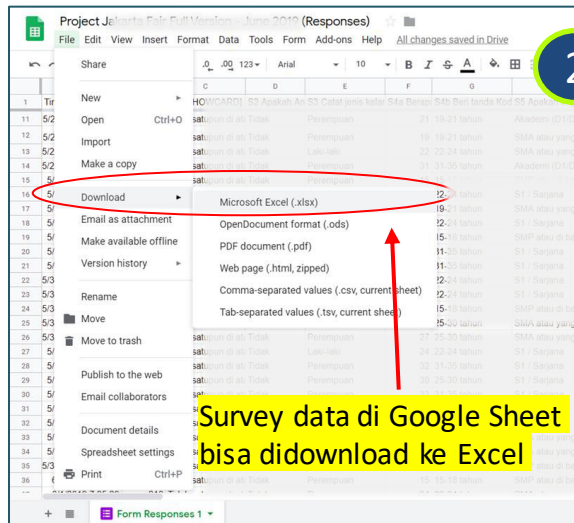
Summary Result di Google Forms

Jika Anda menjalankan survey menggunakan Google Forms, summary result (ringkasan hasil) untuk setiap pertanyaan akan tersedia secara real-time. Summary (ringkasan) ini didapat dari hasil total dari seluruh responden yang sudah mengirimkan kuesioner.

Biasanya akan ditampilkan dalam bentuk chart (pie, column atau bar) yang bisa dicopy. Namun sering dibutuhkan analisa yang lebih mendalam tidak hanya total seperti:

- Bagaimana hasil menurut gender (pria, wanita), kelompok usia (remaja, dewasa, usia lanjut), kelas sosial (rendah, menengah, tinggi).
- Hasil hanya dari sebagian responden yang terpilih. Contoh untuk sebuah survey nasional adalah memperlihatkan hasil dari area atau kota terpilih saja.

2



Survey data di Google Sheet bisa didownload ke Excel

Data dari survey menggunakan Google Forms tersedia di Google Sheet. Kolom (Column) merepresentasikan pertanyaan dan Baris (Row) responden. Setiap cell berisi jawaban dari pertanyaan tertentu untuk responden tertentu. Isi jawaban dalam satu cell ini terlepas dari tipe pertanyaannya: single answer, multiple answer, atau open end. Penggunaan Pivot Tabel untuk data dari survey menggunakan Google Forms terbatas hanya untuk survey dengan pertanyaan single answer. Namun demikian data dapat didownload sebagai Excel.

3

Di Excel, kami telah membuat Add-In, yaitu formula-formula tambahan yang dibuat secara kustom, yang kami beri nama Splitter untuk mengatasi data format untuk survey menggunakan Google Forms

Splitter: Excel Add-In For Google Forms Survey Data Analytics

Timestamp	Gender	Age	Position	A1. How do you like the logo design?	A2. How do you like the logo color?	A3. How do you like the logo font?	A4. How do you like the background color?	A5. How do you like the logo font type?	A6. How do you like the logo font size?	A7. How do you agree with the statement that the logo is 'Unique'?	A8. How do you agree with the statement that the logo is 'Simple'?	A9. How do you agree with the statement that the logo is 'Sophisticated'?	A10. How do you agree with the statement that the logo is 'Premium'?	A11. How do you agree with the statement that the logo is 'Commodity'?	A12. How do you agree with the statement that the logo is 'Brand'?
7/29/2015 23:52:13	Female	25-40 yo	External	Like very much	Like very much	Like very much	Like very much	Like	Like very much	Like very much	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Agree
7/29/2015 23:53:34	Male	25-40 yo	Senior Staff	Like	Like	Like	Like	Like	Like	Like	Agree	Agree	Agree	Agree	Agree
7/29/2015 23:54:14	Female	<25 yo	Manager	Like	Like	Like	Like	Like	Like	Like	Agree	Agree somewhat	Agree	Agree somewhat	Agree
7/29/2015 23:55:15	Female	25-40 yo	Director	Like very much	Like very much	Like very much	Like very much	Like very much	Like very much	Like very much	Agree	Agree	Strongly agree	Strongly agree	Agree somewhat
7/29/2015 23:56:16	Male	25-40 yo	Staff	Like	Like	Like	Like	Like somewhat	Like	Like	Agree	Agree	Agree	Agree somewhat	Agree somewhat
7/29/2015 23:57:18	Female	<25 yo	Senior Staff	Like very much	Like	Like	Like	Like very much	Like	Like very much	Agree	Agree	Strongly agree	Strongly agree	Agree
7/29/2015 23:58:17	Female	<25 yo	Manager	Like	Like somewhat	Like somewhat	Like	Like very much	Like	Like very much	Agree	Strongly agree	Strongly agree	Strongly agree	Agree
7/29/2015 23:59:18	Male	<25 yo	External	Like	Like	Like somewhat	Like	Like very much	Like	Like	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Agree
7/30/2015 0:00:18	Male	25-40 yo	Senior Staff	So so	Like somewhat	Like somewhat	Like somewhat	So so	Like	Like	Agree somewhat	Agree somewhat	Disagree	Agree somewhat	Agree somewhat
7/30/2015 0:01:19	Male	<25 yo	Senior Staff	Like	Like very much	Like	Like	Like	Like	Like	Agree	Agree	Agree somewhat	Agree somewhat	Agree somewhat
7/30/2015 0:02:20	Male	<25 yo	Staff	Like somewhat	Like very much	Like	Like	Like very much	Like	Like	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Agree
7/30/2015 0:03:21	Male	<25 yo	Staff	Dislike somewhat	Like very much	Like	Like very much	Like somewhat	Like	Like	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Agree somewhat
7/30/2015 0:04:22	Female	<25 yo	Manager	Like very much	Like	Like	Like very much	Like very much	Like	Like	Agree	Agree	Strongly agree	Strongly agree	Agree
7/30/2015 0:05:23	Male	<25 yo	Staff	Like	Like	Like	Like	Like	Like	Like	Agree	Agree	Strongly agree	Strongly agree	Agree somewhat
7/30/2015 0:06:24	Female	<25 yo	Staff	Like	Like very much	Like	Like	Like very much	Like	Like	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Agree
7/30/2015 0:07:25	Female	<25 yo	External	Like	Like	Like	Like very much	Like very much	Like very much	Like	Agree	Agree somewhat	Agree somewhat	Agree	Agree somewhat
7/30/2015 0:08:26	Female	<25 yo	Staff	Like very much	Like	Like	Like	Like somewhat	Like	Like	Agree	Agree	Agree	Agree somewhat	Agree somewhat
7/30/2015 0:09:27	Female	25-40 yo	External	Like	Like	Like	Dislike somewhat	Like very much	Like very much	Like	Agree	Agree	Strongly agree	Strongly agree	Agree
7/30/2015 0:10:28	Female	<25 yo	Manager	Dislike somewhat	Like somewhat	Like somewhat	Like somewhat	Like	Like	Like	Agree	Agree	Strongly agree	Strongly agree	Agree somewhat
7/30/2015 0:11:29	Female	<25 yo	Manager	Like	Like	Like	Like very much	Like	Like very much	Like	Agree	Agree	Strongly agree	Strongly agree	Agree
7/30/2015 0:12:30	Female	25-40 yo	Manager	Like	Like	Like	Like	Like	Like very much	Like	Agree	Agree	Strongly agree	Strongly agree	Agree
7/30/2015 0:13:31	Female	<25 yo	External	Like	Like	Like	Like	Like somewhat	Like	Like	Agree	Strongly agree	Strongly agree	Strongly agree	Agree somewhat
7/30/2015 0:14:32	Female	<25 yo	External	Like	Like	Like	Like	Like	Like	Like	Agree	Agree	Agree	Agree somewhat	Agree somewhat
7/30/2015 0:15:33	Female	25-40 yo	External	Like	Like	So so	Like somewhat	Like somewhat	Like	Like	Agree somewhat	Agree somewhat	Agree	Agree somewhat	Agree somewhat
7/30/2015 0:16:34	Female	25-40 yo	Staff	Like	Like	Like	Like	Like	Like	Like	Agree	Agree	Strongly agree	Strongly agree	Agree somewhat
7/30/2015 0:17:35	Female	<25 yo	Staff	So so	Like somewhat	Like	Like	So so	Like	Like	Agree	Agree	Agree	Agree somewhat	Agree somewhat
7/30/2015 0:18:36	Male	<25 yo	Staff	Like	Like very much	Like	Like	Like	Like	Like	Agree	Agree	Strongly agree	Strongly agree	Agree somewhat
7/30/2015 0:19:37	Female	<25 yo	Senior Staff	Like very much	Like very much	Like very much	Like very much	Like very much	Like	Like	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Agree
7/30/2015 0:20:38	Male	25-40 yo	Staff	Like very much	Like	Like	Like somewhat	Like somewhat	Like	Like somewhat	Agree	Agree somewhat	Agree	Agree	Agree
7/30/2015 0:21:39	Female	<25 yo	Staff	Like very much	So so	So so	Like	Like somewhat	Like somewhat	Like somewhat	Agree	Agree somewhat	Agree	Agree	Agree somewhat

Google Forms survey data setelah didownload sebagai Excel

Splitter adalah Excel Add-In Untuk Google Forms Survey Data Analytics. Dibuat secara khusus sebagai analytics untuk data dari survey menggunakan Google Forms yang didownload sebagai Excel.

Splitter dapat juga digunakan sebagai analytics untuk data dari survey online lain setelah datanya diekspor ke dalam Excel dengan format mengikuti Google Forms.

Splitter makes your Excel a powerful survey analytics tool.

Splitter mengatasi masalah utama untuk data dari survey menggunakan Google Forms yang didownload ke spreadsheet : adanya multiple data dalam satu cell.

For Excel for Windows only.

Kami memiliki 3 versi Splitter tergantung pada tipe pertanyaan yang digunakan di kuesioner

1. Versi Student : Untuk Kuesioner Google Forms dengan hanya pertanyaan Closed End
 - Closed End : **Multiple Choice** (pertanyaan dengan satu jawaban) and **Checkboxes** (pertanyaan dengan jawaban multiple - multiple data di satu cell)
 - Analysis : Crosstabulations dan Filter
2. Versi Pro : Untuk Kuesioner Google Forms yang memiliki pertanyaan Open End
 - Open End : Jika Closed End responden memilih jawaban dari pilihan yang tersedia, pada pertanyaan Open End responden menuliskan jawaban secara bebas baik dengan pertanyaan **Short Answer** (jawaban pendek dalam tulisan/teks atau angka) atau **Paragraph** (jawaban panjang dalam tulisan/teks). Jawaban untuk Open End terutama **Paragraph** hampir selalu mengandung multiple data di satu cell.
 - Analysis : Cross tabulations, Filter dan Coding untuk pertanyaan Open End. [Download Tutorial](#)
3. Versi Pro X : Data Entry Diagnostic dan Editor
 - Terutama untuk kuesioner menggunakan kertas dengan memasukkan data secara manual ke dalam Excel. Pertanyaan bisa campuran Closed End dan Open End. [Download Tutorial](#).

[*Google Forms Tutorial : Cara Membuat Online Surveys*](#)



SPLITTER STUDENT VERSION OVERVIEW

Download Links

- Download Splitter versi Student dari Google Drive [di sini](#)
 - Cara Install dan Menjalankan Splitter ada di Appendix Tutorial ini
- File Excel berikut berisi contoh survey data Google Forms yang digunakan di tutorial ini:
 - Download [Smartphone Games Survey](#)

Buka Data dari Survey Menggunakan Google Forms di Excel

- Siapkan data survey (1) download dari Google Forms sebagai Excel atau (2) meng-copy nya ke sebuah sheet di newbook/file Excel baru. Data mulai di cell A1.
- Ketika pertama kali menjalankan data set, sheet yang berisi data survey harus menjadi active sheet (sheet dengan data terlihat) . Klik Splitter Student

The screenshot shows an Excel spreadsheet titled "Example-1-on-Smartphone-Games - Excel" with the following data:

Time stamp	Gender	Age Group	Q1. What smartphone games you are aware of?	Q2. How long have you been playing game on smartphone?	Q3. How often you play game?	Q4. Which games do you play?	Q5 Which game do you play most often?	Q6 Which games have you bought coins/items	Q7 How much per transaction on average?	Q8 Do you have plan to buy game / credit/ item/coins?	Q9 How much would you pay for that? In \$	Q10 How much would you pay for that?	Q11. Why do you not plan to buy game/credit/items?
7/29/2015 22:47:31	Female	13-17 yo	Let's Get Rich,HayDay,CandyCrush,Cookie Run,Pokopang,PokoPoko	> 1 year	> 3-4 times a day	Let's Get Rich,Pokopang	Let's Get Rich	\$3 - \$5	Yes	15	\$10 - \$30	Used to like to	
7/29/2015 22:48:32	Male	13-17 yo	Let's Get Rich,CandyCrush,Cookie Run,Pokopang,PokoPoko	6 months - 1 year	> 3-4 times a day	Let's Get Rich,Pokopang	Let's Get Rich	\$1 - \$1.5	Yes	5	\$2 - \$5	Used to like to	
7/29/2015 22:49:32	Male	18-24 yo	Let's Get Rich,Cookie Run	> 1 year	> 3-4 times a day	Let's Get Rich,Pokopang	Let's Get Rich	\$10 - \$30	Yes	50	\$30 - \$50		
7/29/2015 22:50:33	Male	13-17 yo	Clash Of Clans,Minecraft,CandyCrush,Card,PokoPoko,Let's	> 1 year	3-4 times a day	CandyCrush,Let's Get Rich	Let's Get Rich	\$1 - \$1.5	No				
7/29/2015 22:51:34	Male	18-24 yo	Clash Of Clans,Bubble 2,Card,Cookie Run,Dozer,Disney Tsum	> 1 year	once a week	Cookie Run,Let's Get Rich,Pokopang	Let's Get Rich	\$3 - \$5	Yes	2	\$2 - \$5		
7/29/2015 22:52:34	Male	18-24 yo	Clash Of Clans,Cookie Run,Dozer,Disney Tsum Tsum,Poko	< 3 months ago	3-4 times a week	HayDay,CandyCrush,Let's Get Rich	Let's Get Rich	\$1 - \$1.5	Yes	0.5	< \$1		
7/29/2015 22:53:35	Female	13-17 yo	Let's Get Rich,Disney Tsum Tsum	6 months - 1 year	3-4 times a week	Let's Get Rich,Play,Pop	Play	\$5 - \$10	Yes	0.5	< \$1		
7/29/2015 22:54:36	Male	13-17 yo	Pokopang,Pop	> 1 year	> 3-4 times a day	Let's Get Rich,Poker	Let's Get Rich	\$10 - \$30	Yes	20	\$10 - \$30		
7/29/2015 22:55:36	Male	18-24 yo	CandyCrush,HayDay,Play	> 1 year	> 3-4 times a day	HayDay,CandyCrush,Cookie Run,Play,Poko	Play	\$1 - \$1.5	No			Too much spe	
7/29/2015 22:56:37	Male	18-24 yo	Let's Get Rich,Clash Of Clans,Ragnarok Valkyire,Minecraft,C	> 1 year	> 3-4 times a day	Let's Get Rich	Let's Get Rich	> \$50	Yes	100	> \$50		
7/29/2015 22:57:38	Female	13-17 yo	Let's Get Rich,Clash Of Clans	< 3 months ago	> 3-4 times a day	Let's Get Rich,Pokopang	Let's Get Rich	\$3 - \$5	Yes	1.5	\$1 - \$2		
7/29/2015 22:58:38	Female	25-30 yo	Let's Get Rich,Clash Of Clans	6 months - 1 year	once a week	HayDay,CandyCrush,Let's Get Rich,Pokopang	Let's Get Rich	\$1 - \$1.5	Yes	4	\$2 - \$5		
7/29/2015 22:59:39	Male	13-17 yo	Let's Get Rich,Clash Of Clans	> 1 year	> 3-4 times a day	Card,Let's Get Rich	Let's Get Rich	> \$50	Yes	75	> \$50		
7/29/2015 23:00:40	Female	18-24 yo	Let's Get Rich,PokoPoko	> 1 year	3-4 times a day	Cookie Run,Let's Get Rich,Rangers	Rangers	\$5 - \$10	No			We have exam	
7/29/2015 23:01:41	Female	18-24 yo	Let's Get Rich,PokoPoko	> 1 year	3-4 times a day	Asphalt 8: Airborne,Let's Get Rich	Let's Get Rich	\$5 - \$10	No			Too busy at sc	
7/29/2015 23:02:41	Female	18-24 yo	Let's Get Rich,PokoPoko	> 1 year	once a week	Let's Get Rich,Pokopang	Let's Get Rich	\$1.5 - \$3	No			Too busy at sc	
7/29/2015 23:03:42	Male	13-17 yo	Let's Get Rich,Play,Pokopang,Pop,Rangers	> 1 year	3-4 times a day	Let's Get Rich,Pokopang,Rangers	Rangers	\$5 - \$10	Yes	8	\$5 - \$10		
7/29/2015 23:04:42	Male	13-17 yo	Rangers,Play,Pokopang,Pop,Rangers	> 1 year	3-4 times a day	Let's Get Rich,Pokopang,Rangers	Rangers	> \$50	No			If there's a new	
7/29/2015 23:05:43	Male	13-17 yo	Clash Of Clans,HayDay,CandyCrush,Let's Get Rich,Clash Of Cl	> 1 year	3-4 times a day	Clash Of Clans,CandyCrush,Let's Get Rich,Clash Of Cl	Clash Of Clans	> \$50	Yes	60	> \$50		
7/29/2015 23:06:43	Male	13-17 yo	Clash Of Clans,HayDay,CandyCrush,Let's Get Rich,Clash Of Cl	> 1 year	3-4 times a day	Clash Of Clans,CandyCrush,Let's Get Rich,Clash Of Cl	Clash Of Clans	> \$50	No			Bored,Too bus	
7/29/2015 23:07:44	Male	13-17 yo	HayDay,Disney Tsum Tsum,Dream Garden,Jelly,Rang	> 1 year	3-4 times a day	Disney Tsum Tsum,Dream Garden,Let's G	HayDay	\$1.5 - \$3	No			Used to like to	
7/29/2015 23:08:45	Female	13-17 yo	Let's Get Rich,Disney Tsum Tsum,Dream Garden,Jelly,Rang	> 1 year	> 3-4 times a day	Bubble 2,Let's Get Rich,Pokopang	Let's Get Rich	\$5 - \$10	No			Prefer saving r	
7/29/2015 23:09:46	Female	18-24 yo	Let's Get Rich,Dozer,Dream Garden,Rangers,Stage,Wind Ri	> 1 year	3-4 times a day	Disney Tsum Tsum,Football League Manag	Let's Get Rich	\$1.5 - \$3	Yes	1.9	\$1 - \$2		
7/29/2015 23:10:47	Male	13-17 yo	Let's Get Rich,Bubble 2,Disney Tsum Tsum,PokoPoko,Pop,T	> 1 year	3-4 times a day	Football League Manager,Let's Get Rich	Let's Get Rich	\$5 - \$10	No			I have somethi	
7/29/2015 23:11:48	Female	18-24 yo	Bubble 2,Pop,Pop 2,Stage,Trio,Wind Runner	> 1 year	3-4 times a day	Bubble 2,Disney Tsum Tsum,Let's Get Rich	Bubble 2	\$10 - \$30	Yes	9	\$5 - \$10		
7/29/2015 23:12:49	Male	13-17 yo	Let's Get Rich,Puzzle Bobble,Rangers,Stage	> 1 year	3-4 times a day	Dozer,Disney Tsum Tsum,Let's Get Rich	Let's Get Rich	\$10 - \$30	Yes	25	\$10 - \$30		

Annotations in the image:

- Data dimulai di cell A1**: Points to cell A1.
- Splitter Student di tab Add-Ins**: Points to the "Add-ins" tab in the ribbon.
- Baris pertama berisi pertanyaan-pertanyaan di kuesioner**: Points to the first row of the data table.
- DI KOLOM D, TERDAPAT MULTIPLE DATA DALAM SATU CELL**: Points to column D, highlighting that multiple game names are listed in a single cell.
- Dalam setiap baris adalah jawaban dari setiap responden. Setiap kolom berisi jawaban untuk setiap pertanyaan di kuesioner**: Explains the structure of the data rows and columns.
- Sheet containing survey data harus menjadi active sheet (sheet isheet dengan data terlihat)**: Points to the "Sheet1" tab at the bottom.

Klik Tombol Splitter untuk Menampilkan Splitter Analytics Window

- Segera setelah klik, sebuah window akan muncul.
- Window ini berisi daftar dari pertanyaan yang ada di kuesioner dan tab-tab analytics.

The screenshot shows the Microsoft Excel interface with the 'Splitter Student' window open. The 'Analytics Window' is also visible, displaying a list of questions from a questionnaire. The 'Splitter Student' window has a sidebar with 'Question', 'Across', 'Filter', 'Search', 'Output', and 'Set Up' options. The 'Analytics Window' has a 'Question' tab and a list of questions, including 'Time stamp', 'Gender', 'Age Group', and various questions about smartphone games. The 'Analytics Window' also has buttons for 'RUN', 'CLEAR', 'CLEAR ALL', and 'EXIT'.

Labels and annotations in the image:

- Tombol Splitter**: Points to the 'Splitter Student' button in the Excel ribbon.
- Analytics Window**: Points to the 'Analytics Window' dialog box.
- Pertanyaan di kuesioner**: Points to the list of questions in the 'Analytics Window'.
- Analytics Tabs**: Points to the 'Analytics' tab in the Excel ribbon.
- NewSheet**: Points to the 'NewSheet' button in the Excel ribbon.
- Form Response 1**: Points to the 'Form Response 1' tab in the Excel ribbon.

If you run the Splitter for the first time with new data, you will be taken to a new sheet. The sheet containing the survey data will be named 'Form Response 1'.

Set Up – Automatic Coding Result

- Di tab Set Up Anda akan melihat hasil dari automatic coding* untuk setiap teks yang ditemukan pada jawaban yang diberikan pada tiap pertanyaan.

Example-1-on-Smartphone-Games - Excel

adhi wikantyo

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help

Splitter Student

Menu Commands

A1

Splitter Student v2.4 maxiresearch.com

Question: Q1. What smartphone games you are aware of?

Across: Coded Text

Filter: Label

Search: Switch Coding Method

Output: Cell

Set Up: Not coded/Numeric

1 Let's Get Rich

2 HayDay

3 CandyCrush

4 Cookie Run

5 Pokopang

6 PokoPoko

7 Rangers

8 Clash Of Clans

9 Minecraft

10 Card

11 Bubble 2

12 Dozer

Up Down Clear Uninstall

Sekarang di tab Set Up

Hasil dari automatic coding untuk jawaban-jawaban di pertanyaan Q1 :
1=Lets Get Rich, 2=HayDay, 3 = CandyCrush dst

Label terpilih ke atas

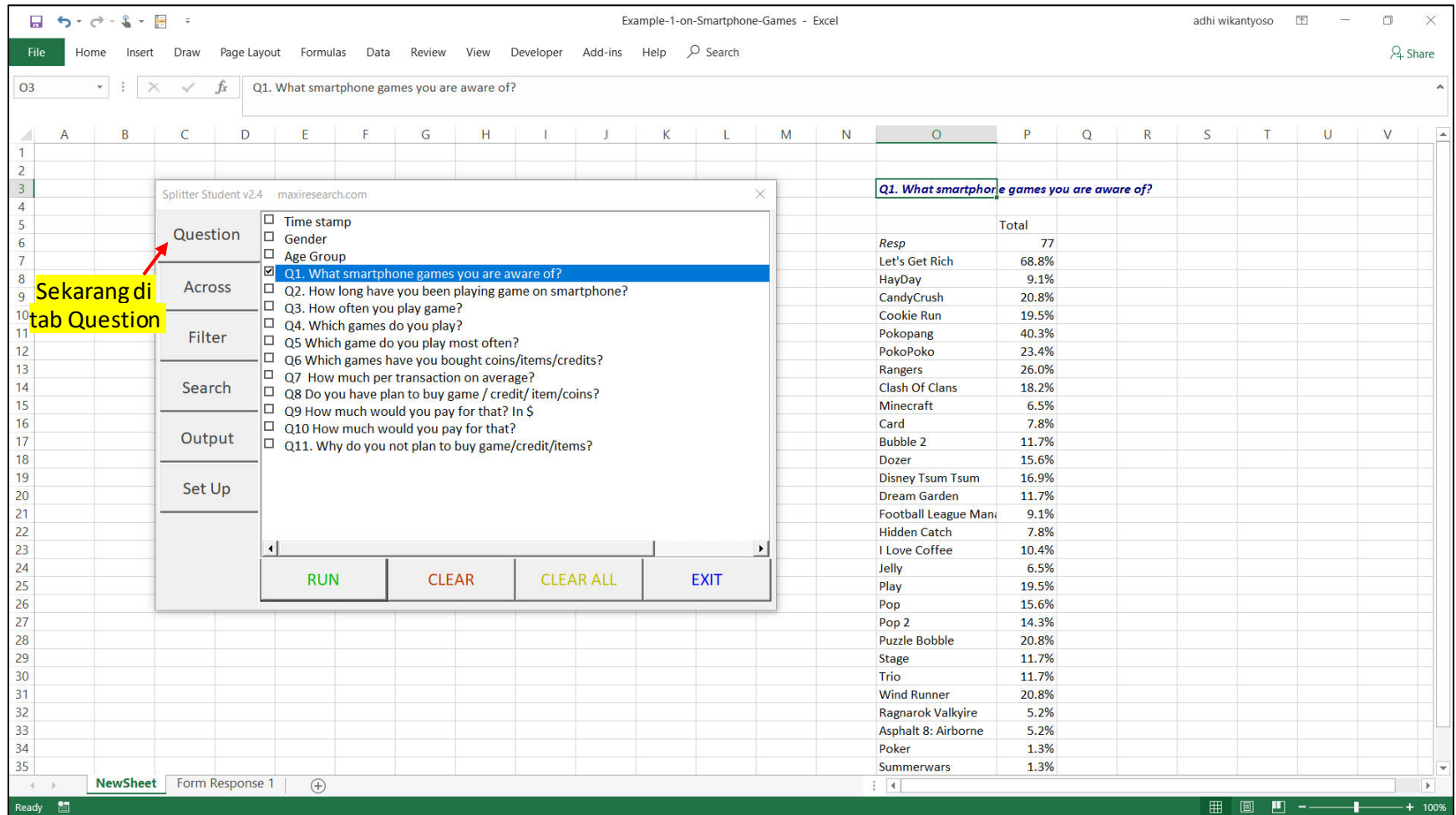
Label terpilih ke bawah

Hapus Pilihan

*Coding = Proses pemberian nomor pada tiap data teks sehingga tabel dapat dibuat

Tabel Summary

- Untuk membuat tabel summary yaitu tabel untuk seluruh responden, buka tab Question dan pilih pertanyaan-pertanyaan mana yang akan dibuat tabel nya



The screenshot shows an Excel spreadsheet titled 'Example-1-on-Smartphone-Games - Excel'. A dialog box 'Splitter Student v2.4' is open, displaying a list of survey questions. The 'Question' tab is selected, and 'Q1. What smartphone games you are aware of?' is highlighted. A yellow box with the text 'Sekarang di tab Question' and a red arrow points to the 'Question' tab in the dialog box.

The spreadsheet displays a table with the following data:

Resp	Total
Let's Get Rich	68.8%
HayDay	9.1%
CandyCrush	20.8%
Cookie Run	19.5%
Pokopang	40.3%
PokoPoko	23.4%
Rangers	26.0%
Clash Of Clans	18.2%
Minecraft	6.5%
Card	7.8%
Bubble 2	11.7%
Dozer	15.6%
Disney Tsum Tsum	16.9%
Dream Garden	11.7%
Football League Mani	9.1%
Hidden Catch	7.8%
I Love Coffee	10.4%
Jelly	6.5%
Play	19.5%
Pop	15.6%
Pop 2	14.3%
Puzzle Bobble	20.8%
Stage	11.7%
Trio	11.7%
Wind Runner	20.8%
Ragnarok Valkyire	5.2%
Asphalt 8: Airborne	5.2%
Poker	1.3%
Summerwars	1.3%

Cross-tabulations

- Untuk membuat cross-tabulation, pilih pertanyaan di tab Question dan tab Across.

Example-1-on-Smartphone-Games - Excel

adhi wikantyo

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help Search

Q3 What smartphone games you are aware of?

Sekarang di tab Across

Splitter Student v2.4 maxiresearch.com

Question

Across

Filter

Search

Output

Set Up

APPLY CLEAR

Q1. What smartphone games you are aware of?

	Total	Gender		Age Group			
		Male	Female	13 - 17 yo	18 - 24 yo	25 - 30 yo	31 - 35 yo
Resp	77	44	33	34	23	20	
Let's Get Rich	68.8%	72.7%	63.6%	73.5%	65.2%	65.0%	
HayDay	9.1%	9.1%	9.1%	11.8%	13.0%	0.0%	
CandyCrush	20.8%	18.2%	24.2%	23.5%	21.7%	15.0%	
Cookie Run	19.5%	22.7%	15.2%	17.6%	26.1%	15.0%	
Pokopang	40.3%	36.4%	45.5%	38.2%	30.4%	55.0%	
PokoPoko	23.4%	22.7%	24.2%	29.4%	17.4%	20.0%	
Rangers	26.0%	22.7%	30.3%	29.4%	17.4%	30.0%	
Clash Of Clans	18.2%	22.7%	12.1%	17.6%	17.4%	20.0%	
Minecraft	6.5%	9.1%	3.0%	5.9%	4.3%	10.0%	
Card	7.8%	11.4%	3.0%	11.8%	8.7%	0.0%	
Bubble 2	11.7%	11.4%	12.1%	8.8%	17.4%	10.0%	
Dozer	15.6%	13.6%	18.2%	8.8%	17.4%	25.0%	
Disney Tsum Tsum	16.9%	18.2%	15.2%	20.6%	8.7%	20.0%	
Dream Garden	11.7%	11.4%	12.1%	14.7%	13.0%	5.0%	
Football League Man	9.1%	9.1%	9.1%	8.8%	13.0%	5.0%	
Hidden Catch	7.8%	6.8%	9.1%	8.8%	8.7%	5.0%	
I Love Coffee	10.4%	13.6%	6.1%	11.8%	13.0%	5.0%	
Jelly	6.5%	6.8%	6.1%	2.9%	17.4%	0.0%	
Play	19.5%	20.5%	18.2%	11.8%	26.1%	25.0%	
Pop	15.6%	13.6%	18.2%	8.8%	26.1%	15.0%	
Pop 2	14.3%	11.4%	18.2%	8.8%	13.0%	25.0%	
Puzzle Bobble	20.8%	27.3%	12.1%	26.5%	17.4%	15.0%	
Stage	11.7%	11.4%	12.1%	5.9%	21.7%	10.0%	
Trio	11.7%	11.4%	12.1%	20.6%	8.7%	0.0%	
Wind Runner	20.8%	20.5%	21.2%	11.8%	39.1%	15.0%	
Ragnarok Valkyire	5.2%	4.5%	6.1%	2.9%	8.7%	5.0%	
Asphalt 8: Airborne	5.2%	4.5%	6.1%	5.9%	8.7%	0.0%	
Poker	1.3%	2.3%	0.0%	2.9%	0.0%	0.0%	
Summerwars	1.3%	2.3%	0.0%	2.9%	0.0%	0.0%	

NewSheet Form Response 1

Ready

Filter

- Ketika kita ingin membuat tabel hanya dari responden yang memenuhi kriteria

Example-1-on-Smartphone-Games - Excel

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Filter: Q2. How long have you been playing game on smartphone? = > 1 year

Sekarang di tab Filter

Filter1

Question: Q2. How long have you been playing game on smartphone?

Across:

- ☐ < 3 months ago
- ☐ 6 months - 1 year
- ☒ > 1 year

Filter: Q2. How long have you been playing game on smartphone? = > 1 year

Q1. What smartphone games you are aware of?

	Total	Gender		Age Group		
		Male	Female	13 - 17 yo	18 - 24 yo	25 - 30 yo
Resp	60	33	27	27	16	17
Let's Get Rich	71.7%	72.7%	70.4%	74.1%	68.8%	70.6%
HayDay	8.3%	6.1%	11.1%	14.8%	6.3%	0.0%
CandyCrush	15.0%	9.1%	22.2%	14.8%	12.5%	17.6%
Cookie Run	20.0%	24.2%	14.8%	18.5%	31.3%	11.8%
Pokopang	46.7%	42.4%	51.9%	44.4%	37.5%	58.8%
PokoPoko	23.3%	21.2%	25.9%	25.9%	25.0%	17.6%
Rangers	31.7%	27.3%	37.0%	33.3%	25.0%	35.3%
Clash Of Clans	20.0%	24.2%	14.8%	14.8%	25.0%	23.5%
Minecraft	5.0%	9.1%	0.0%	3.7%	6.3%	5.9%
Card	8.3%	12.1%	3.7%	11.1%	12.5%	0.0%
Bubble 2	15.0%	15.2%	14.8%	11.1%	25.0%	11.8%
Dozer	16.7%	18.2%	14.8%	7.4%	25.0%	23.5%
Disney Tsum Tsum	18.3%	21.2%	14.8%	22.2%	12.5%	17.6%
Dream Garden	13.3%	15.2%	11.1%	18.5%	12.5%	5.9%
Football League Man	8.3%	12.1%	3.7%	11.1%	12.5%	0.0%
Hidden Catch	6.7%	9.1%	3.7%	7.4%	12.5%	0.0%
I Love Coffee	11.7%	18.2%	3.7%	14.8%	18.8%	0.0%
Jelly	8.3%	9.1%	7.4%	3.7%	25.0%	0.0%
Play	18.3%	21.2%	14.8%	14.8%	31.3%	11.8%
Pop	11.7%	9.1%	14.8%	7.4%	25.0%	5.9%
Pop 2	11.7%	9.1%	14.8%	11.1%	12.5%	11.8%
Puzzle Bobble	23.3%	30.3%	14.8%	33.3%	18.8%	11.8%
Stage	15.0%	15.2%	14.8%	7.4%	31.3%	11.8%
Trio	15.0%	15.2%	14.8%	25.9%	12.5%	0.0%
Wind Runner	23.3%	24.2%	22.2%	14.8%	43.8%	17.6%
Ragnarok Valkyire	6.7%	6.1%	7.4%	3.7%	12.5%	5.9%
Asphalt 8: Airborne	5.0%	6.1%	3.7%	3.7%	12.5%	0.0%
Poker	1.7%	3.0%	0.0%	3.7%	0.0%	0.0%

Tabs Analytics Splitter versi Student dan Informasi Penting

Across : Jika setelah memilih pertanyaan di Question, juga memilih pertanyaan di Across, maka selain mengeluarkan table summary akan mengeluarkan tabel-tabel per segmen responden dimana tiap segmen terdiri dari responden yang memilih jawaban tertentu di pertanyaan terpilih di Across.

Filter : Ketika kita ingin membuat tabel hanya dari responden yang memenuhi kriteria

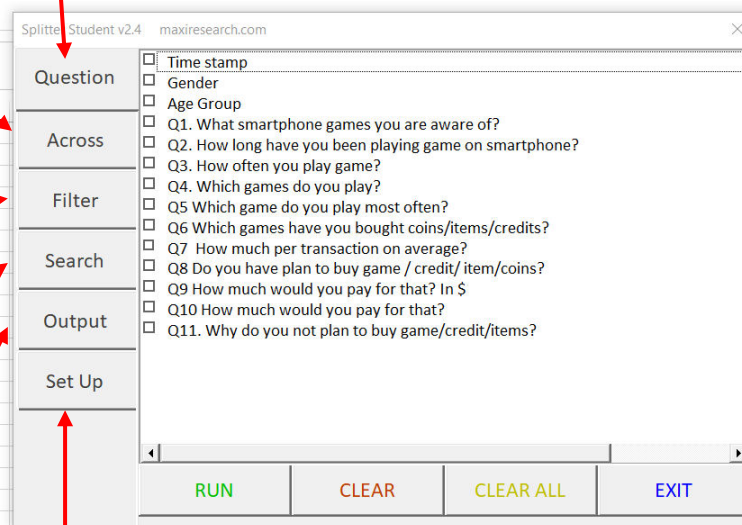
Search : Search : Untuk mencari ID dan jawaban yang diberikan untuk pertanyaan tertentu untuk responden yang memenuhi kriteria

Output: Tipe output yang ingin ditampilkan di tabel: Jumlah, persentase, rata-rata, standar deviasi, significant test

Question : Ini adalah tab utama. Tab ini untuk menampilkan dan memilih pertanyaan untuk dibuatkan tabel summary nya.

Memilih beberapa pertanyaan akan membuat tabel-tabel masing-masing pertanyaan sekaligus secara berurutan ke bawah.

Setup: Untuk mengurutkan label



- Nama sheet yang berisi data survey akan diberi nama baru "Form Response 1".
- Jika Anda memiliki baru, cukup ditambahkan di row selanjutnya di sheet "Form Response 1".
- Merubah data di "Form Response 1" setelah Splitter dijalankan tidak akan ada efeknya.
- Save sebelum Anda keluar untuk menyimpan tabel yang sudah dibuat dan setting (ada di hidden sheet)
- Untuk kali pertama menjalankan data set, Splitter akan melakukan automatic coding (memberi nomer pada setiap data teks untuk bisa membuat tabel), dan ini bisa cukup makan waktu untuk kuesioner yang kompleks dengan jumlah responden yang banyak. Alternatif-nya adalah memasukkan datanya sebagian-sebagian.

Splitter Aman Untuk Mengolah Data

- Dalam melakukan analisis dengan menggunakan Splitter, data asli akan tersimpan di sheet “Form Response 1”
- Splitter tidak akan merubah data asli. Karenanya saat melakukan analisis Anda bisa mengolah data secara bebas.
 - Jika Anda ingin mulai analisis baru memulai lagi dari awal, Anda cukup meng-copy data asli yang ada di sheet “Form Response 1” ke sebuah sheet di workbook baru, lalu jalankan Splitter.



ANALYTICS TABS

Set Up Tab (2)

- “Cell” coding

Example 1-on-Smartphone-Games - Excel

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File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help Search

Time stamp

Pertanyaan

Time stamp Gender Age Group Q1. What smartphone games you are aware of?

Cell coding

Question

Q1. What smartphone games you are aware of?

Across

Filter

Search

Output

Set Up

Cell coding

Hasil dari Cell coding

“Cell” coding mengambil seluruh isi cell sebagai individual data lalu mengidentifikasi seluruh individual data yang ditemukan

Default coding adalah “Label” coding. Label coding maupun cell coding hasilnya sama jika tidak ada multiple data di satu cell

Jawaban format multiple data di satu cell

Kita ada di sheet yang berisi surey data

Time stamp	Gender	Age Group	Q1. What smartphone games you are aware of?
7/29/2015 22:47:31	Female	13 - 17 yo	Let's Get Rich, HayDay, CandyCrush, Cookie Run, Pokopang
7/29/2015 22:48:32	Male	13 - 17 yo	Let's Get Rich, CandyCrush, Cookie Run, Pokopang, PokoPoko
7/29/2015 22:49:32	Male	18 - 24 yo	Let's Get Rich, Cookie Run
7/29/2015 22:50:33	Male	13 - 17 yo	Clash Of Clans, Minecraft, CandyCrush, Card, PokoPoko, Let's
7/29/2015 22:51:34	Male	18 - 24 yo	Clash Of Clans, Bubble 2, Card, Cookie Run, Dozer, Disney Tsum
7/29/2015 22:52:34	Male	18 - 24 yo	Clash Of Clans, Cookie Run, Dozer, Disney Tsum Tsum, Poko
7/29/2015 22:53:35	Male	13 - 17 yo	
7/29/2015 22:54:36	Male	18 - 24 yo	
7/29/2015 22:55:36	Male	18 - 24 yo	
7/29/2015 22:56:37	Male	18 - 24 yo	
7/29/2015 22:57:38	Female	13 - 17 yo	CandyCrush, Asphalt 8: Airborne
7/29/2015 22:58:38	Female	25 - 30 yo	Play, Cookie Run, Dozer, Disney Tsum Tsum, Football League
7/29/2015 22:59:39	Male	13 - 17 yo	Let's Get Rich, I Love Coffee, Play, Pokopang
7/29/2015 23:00:40	Female	18 - 24 yo	Play, HayDay, CandyCrush, Let's Get Rich, Pop
7/29/2015 23:01:40	Female	25 - 30 yo	Let's Get Rich, Cookie Run, Pokopang
7/29/2015 23:02:41	Male	18 - 24 yo	Let's Get Rich, HayDay, CandyCrush
7/29/2015 23:03:42	Male	13 - 17 yo	CandyCrush, Clash Of Clans, PokoPoko, Pop
7/29/2015 23:04:42	Female	25 - 30 yo	Let's Get Rich, Play, Pokopang
7/29/2015 23:05:43	Male	18 - 24 yo	Rangers, Asphalt 8: Airborne, Stage, Wind Runner
7/29/2015 23:06:43	Female	18 - 24 yo	Asphalt 8: Airborne, Rangers, Stage, Wind Runner
7/29/2015 23:07:44	Female	18 - 24 yo	Let's Get Rich, PokoPoko
7/29/2015 23:08:45	Male	18 - 24 yo	Let's Get Rich, Play, Pokopang, Pop, Rangers
7/29/2015 23:09:45	Male	13 - 17 yo	Rangers, Bubble 2, Football League Manager, Let's Get Rich, W
7/29/2015 23:10:46	Male	13 - 17 yo	Clash Of Clans, CandyCrush, Card, Hidden Catch, Pokopang, P
7/29/2015 23:11:47	Male	13 - 17 yo	Clash Of Clans, HayDay, Card, Cookie Run, Let's Get Rich, Pok
7/29/2015 23:12:47	Male	13 - 17 yo	HayDay, Disney Tsum Tsum, Dream Garden, Pokopang, Poko
7/29/2015 23:13:48	Female	13 - 17 yo	Let's Get Rich, Disney Tsum Tsum, Dream Garden, Jelly, Rang
7/29/2015 23:14:49	Female	18 - 24 yo	Let's Get Rich, Dozer, Dream Garden, Rangers, Stage, Wind R
7/29/2015 23:15:49	Male	13 - 17 yo	Let's Get Rich, Bubble 2, Disney Tsum Tsum, PokoPoko, Pop, T
7/29/2015 23:16:50	Female	18 - 24 yo	Bubble 2, Disney Tsum Tsum, Stage, Wind Runner
7/29/2015 23:17:51	Female	18 - 24 yo	Stage
7/29/2015 23:18:51	Female	18 - 24 yo	ish, Dream Garden, Football League Manager, Pop, W
7/29/2015 23:19:52	Female	13 - 17 yo	Poko, Pop 2, Puzzle Bobble, Rangers
7/29/2015 23:20:53	Female	18 - 24 yo	Let's Get Rich, Bubble 2, Cookie Run, PokoPoko, Puzzle Bobb
7/29/2015 23:21:53	Female	25 - 30 yo	Pokopang, Cookie Run, Disney Tsum Tsum, Puzzle Bobble, W
7/29/2015 23:22:54	Male	13 - 17 yo	Let's Get Rich, Dream Garden, Football League Manager, Puz

Set Up Tab (3)

- Di Set Up, Anda dapat mengubah urutan hasil coding untuk ditampilkan di tabel.

Example-1-on-Smartphone-Games - Excel

adhi wikantyo

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help

O3 Q1. What smartphone games you are aware of?

Pertanyaan

Q1. What smartphone games you are aware of?

Across

Filter

Search

Output

Set Up

Coded Text

Label

Switch Coding Method

Cell

Not coded/Numeric

1 Let's Get Rich

2 HayDay

3 CandyCrush

4 Cookie Run

5 Pokopang

6 PokoPoko

7 Rangers

8 Clash Of Clans

9 Minecraft

10 Card

11 Bubble 2

12 Dozer

Up

Down

Clear

uninstall

Hasil automatic coding untuk jawaban di pertanyaan ini:
1= Let's Get Rich,
2= HayDay
3= CandyCrush dll.

Nomor code digunakan untuk menghitung rata-rata dan standar deviasi.

Label terpilih naik

Label terpilih turun

Hapus Pilihan

Q1. What smartphone games you are aware of?

Resp	Total	Gender		Age Group			
		Male	Female	13 - 17 yo	18 - 24 yo	25 - 30 yo	
Let's Get Rich	68.8%	72.7%	63.6%	73.5%	65.2%	65.0%	
HayDay	9.1%	9.1%	9.1%	11.8%	13.0%	0.0%	
CandyCrush	20.8%	18.2%	24.2%	23.5%	21.7%	15.0%	
Cookie Run	19.5%	22.7%	15.2%	17.6%	26.1%	15.0%	
Pokopang	40.3%	36.4%	45.5%	38.2%	30.4%	55.0%	
PokoPoko	23.4%	22.7%	24.2%	29.4%	17.4%	20.0%	
Rangers	26.0%	22.7%	30.3%	29.4%	17.4%	30.0%	
Clash Of Clans	18.2%	22.7%	12.1%	17.6%	17.4%	20.0%	
Minecraft	6.5%	9.1%	3.0%	5.9%	4.3%	10.0%	
Card	7.8%	11.4%	3.0%	11.8%	8.7%	0.0%	
Bubble 2	11.7%	11.4%	12.1%	8.8%	17.4%	10.0%	
Dozer	15.6%	13.6%	18.2%	8.8%	17.4%	25.0%	
Disney Tsum Tsum	16.9%	18.2%	15.2%	20.6%	8.7%	20.0%	
Dream Garden	11.7%	11.4%	12.1%	14.7%	13.0%	5.0%	
Football League Mani	9.1%	9.1%	9.1%	8.8%	13.0%	5.0%	
Hidden Catch	7.8%	6.8%	9.1%	8.8%	8.7%	5.0%	
I Love Coffee	10.4%	13.6%	6.1%	11.8%	13.0%	5.0%	
Jelly	6.5%	6.8%	6.1%	2.9%	17.4%	0.0%	
Play	19.5%	20.5%	18.2%	11.8%	26.1%	25.0%	
Pop	15.6%	13.6%	18.2%	8.8%	26.1%	15.0%	
Pop 2	14.3%	11.4%	18.2%	8.8%	13.0%	25.0%	
Puzzle Bobble	20.8%	27.3%	12.1%	26.5%	17.4%	15.0%	
Stage	11.7%	11.4%	12.1%	5.9%	21.7%	10.0%	
Trio	11.7%	11.4%	12.1%	20.6%	8.7%	0.0%	
Wind Runner	20.8%	20.5%	21.2%	11.8%	39.1%	15.0%	
Ragnarok Valkyire	5.2%	4.5%	6.1%	2.9%	8.7%	5.0%	
Asphalt 8: Airborne	5.2%	4.5%	6.1%	5.9%	8.7%	0.0%	
Poker	1.3%	2.3%	0.0%	2.9%	0.0%	0.0%	
Summerwars	1.3%	2.3%	0.0%	2.9%	0.0%	0.0%	

NewSheet Form Response 1

Ready

Coding untuk pertanyaan terbuka (open end) dan numeric tidak disupport di Student version.

Tab Question

- Letakkan cursor di manapun di sebuah sheet selama bukan di sheet yang berisi data survey yaitu "Form Response 1".
- Tandai pertanyaan-pertanyaan mana saja yang akan dibuat tabel-nya. Klik Run.

The screenshot shows an Excel spreadsheet titled "Example-1-on-Smartphone-Games - Excel". A dialog box titled "Splitter Student v2.4" is open, displaying a list of survey questions. The question "Q5 Which game do you play most often?" is selected in the "Filter" section. Below the list, there are buttons for "RUN", "CLEAR", "CLEAR ALL", and "EXIT". A red arrow points to the "RUN" button with the text "Klik Run untuk membuat tabelnya".

To the right of the dialog box, a table titled "Q5 Which game do you play most often?" is displayed. A red arrow points to the table with the text "Tabel untuk pertanyaan ini Tabel ini Tabel Summary yaitu dari seluruh responden".

	Total
Resp	77
Let's Get Rich	67.5%
Clash Of Clans	10.4%
Pokopang	3.9%
CandyCrush	2.6%
Play	3.9%
Rangers	2.6%
HayDay	1.3%
Bubble 2	1.3%
Poker	1.3%
Cookie Run	1.3%
Summerwars	1.3%
CSR Racing Series	1.3%
Ragnarok Valkyire	1.3%
Total	100.0%

Tab Across

- Tab Across memiliki tampilan yang sama dengan tab Question. Jika kita memilih pertanyaan di tab Question dan tab Across kita membuat *cross-tabulation*.

Menampilkan tabel dengan pertanyaan terpilih Gender dan Age di Across

Pertanyaan yang dipilih di Question tab dan di Across tab akan membuat create cross-tabulation

Tabel untuk tiap segmen

Sekarang di tab Across

Klik untuk menerapkan pilihan pertanyaan di Across dan kembali ke tab Question.

Untuk menghapus pilihan

Jika setelah memilih pertanyaan di Question, juga memilih pertanyaan di Across, maka selain mengeluarkan table summary akan mengeluarkan tabel-tabel per segmen responden dimana tiap segmen terdiri dari responden yang memilih jawaban tertentu di pertanyaan terpilih di Across

	Gender			Age Group		
	Total	Male	Female	13 - 17 yo	18 - 24 yo	25 - 30 yo
Resp	77	44	33	34	23	20
Let's Get Rich	67.5%	68.2%	66.7%	67.6%	60.9%	75.0%
Clash Of Clans	10.4%	11.4%	9.1%	14.7%	4.3%	10.0%
Pokopang	3.9%	4.5%	3.0%	0.0%	4.3%	10.0%
CandyCrush	2.6%	2.3%	3.0%	0.0%	8.7%	0.0%
Play	3.9%	0.0%	9.1%	2.9%	4.3%	5.0%
Rangers	2.6%	4.5%	0.0%	2.9%	4.3%	0.0%
HayDay	1.3%	2.3%	0.0%	2.9%	0.0%	0.0%
Bubble 2	1.3%	0.0%	3.0%	0.0%	4.3%	0.0%
Poker	1.3%	2.3%	0.0%	2.9%	0.0%	0.0%
Cookie Run	1.3%	2.3%	0.0%	2.9%	0.0%	0.0%
Summerwars	1.3%	2.3%	0.0%	2.9%	0.0%	0.0%
CSR Racing Series	1.3%	0.0%	3.0%	0.0%	4.3%	0.0%
Ragnarok Valkyire	1.3%	0.0%	3.0%	0.0%	4.3%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Tab Filter

- Di tab Filter, kita ingin memilih responden dengan membuat kriteria responden untuk tabel yang akan dibuat.

Example-1-on-Smartphone-Games - Excel

adhi wikantyo

File Home Insert Draw Page Layout Formulas Data Review View Developer

Filter: Q2. How long have you been playing game on smartphone?

Q3

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36

Sekarang di tab Filter

Menu drop down untuk memilih pertanyaan yang akan menjadi filter

Di bagian atas tabel tertulis filter yang digunakan

Table untuk tiap segmen setelah filter

Filter: Q2. How long have you been playing game on smartphone? = > 1 year

Q5 Which game do you play most often?

	Total	Gender		Age Group			
		Male	Female	13 - 17 yo	18 - 24 yo	25 - 30 yo	31 - 35 yo
Resp	60	33	27	27	16	17	
Let's Get Rich	66.7%	66.7%	66.7%	63.0%	62.5%	76.5%	
Clash Of Clans	11.7%	12.1%	11.1%	14.8%	6.3%	11.8%	
Pokopang	3.3%	3.0%	3.7%	0.0%	0.0%	11.8%	
CandyCrush	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
Play	3.3%	0.0%	7.4%	3.7%	6.3%	0.0%	
Rangers	3.3%	6.1%	0.0%	3.7%	6.3%	0.0%	
HayDay	1.7%	3.0%	0.0%	3.7%	0.0%	0.0%	
Bubble 2	1.7%	0.0%	3.7%	0.0%	6.3%	0.0%	
Poker	1.7%	3.0%	0.0%	3.7%	0.0%	0.0%	
Cookie Run	1.7%	3.0%	0.0%	3.7%	0.0%	0.0%	
Summerwars	1.7%	3.0%	0.0%	3.7%	0.0%	0.0%	
CSR Racing Series	1.7%	0.0%	3.7%	0.0%	6.3%	0.0%	
Ragnarok Valkyire	1.7%	0.0%	3.7%	0.0%	6.3%	0.0%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Di pertanyaan terpilih, tandai jawaban yang akan digunakan sebagai filter. Jika lebih dari satu artinya ATAU ("OR"). Contoh disini adalah tabel dengan responden yang sudah main game di smartphne > 1 tahun

Klik untuk mengkonfirmasi filter dan kembali ke tab Question

Hapus filter

Anda bisa menambahkan sampai 10 pertanyaan filter. Hubungan antara pertanyaan filter adalah DAN ("AND")

OK to QUESTION CLEAR ALL FILTERS ADD FILTER

NewSheet Form Response 1

Ready

Search Tab

- Di Search Tab kita dapat mencari ID responden dan jawaban-jawaban yang diberikan untuk responden yang memenuhi kriteria.

Contoh disini ingin mencari ID responden dan game yang paling sering dimainkan untuk responden yang berusia 11-17 tahun

Sekarang di tab Search

Pertanyaan

Question: Q5 Which game do you play most often?

Filter

Output

Set Up

Print hasil search di sheet

Jawaban pertanyaan

Kolom pertama adalah Timestamp (berfungsi sebagai ID responden)

Nomer	Timestamp	Game
1	7/29/2015 10:00	Let's Get Rich
2	7/29/2015 10:00	Let's Get Rich
3	7/29/2015 10:00	Let's Get Rich
4	7/29/2015 10:00	Clash Of Clans
5	7/29/2015 10:00	Clash Of Clans
6	7/29/2015 10:00	Let's Get Rich
7	7/29/2015 10:00	Let's Get Rich
8	7/29/2015 10:00	Pokopang
9	7/29/2015 10:00	CandyCrush
10	7/29/2015 10:00	Let's Get Rich
11	7/29/2015 10:00	Let's Get Rich
12	7/29/2015 10:00	Play
13	7/29/2015 10:00	Let's Get Rich

Pertanyaan untuk filter

Question: Filter1

Across: Age Group

Filter

Search

Output

Set Up

Pilihan jawaban yang dipilih untuk menjadi filter

Kembali ke view page setelah filter

Hapus seluruh filter

Tambahkan filter (bisa sampai 10 level)

Age Group
<input checked="" type="checkbox"/> 13 - 17 yo
<input type="checkbox"/> 18 - 24 yo
<input type="checkbox"/> 25 - 30 yo

Tab Output

- Di tab Ouput terdapat berbagai pilihan terkait presentasi tabel.

Example-1-on-Smartphone-Games - Excel

adhi wikantoso

Filter: Q2. How long have you been playing game

Angka di tabel apakah persentase atau jumlah hitung (count)

Dalam perhitungan persentase, apakah responden dengan data kosong dihitung sebagai responden atau hanya responden yang memiliki jawaban saja

Menunjukkan average (dari nomer code).

Menunjukkan standar deviasi (dari nomer code)

Significant test terhadap angka average atau proportion (Persentase Top 1, Top 2 atau Top 3)

Persentase Top 1, Top2, Top 3 (dari nomer code)

Kembali ke tab Question

Buat data sheet dalam format nomor code

Filter: Q2. How long have you been playing game on smartphone? = > 1 year
Q5 Which game do you play most often?

	Gender			Age Group		
	Total	Male	Female	13 - 17 yo	18 - 24 yo	25 - 30 yo
Resp	60	33	27	27	16	17
Let's Get Rich	66.7%	66.7%	66.7%	63.0%	62.5%	76.5%
Clash Of Clans	11.7%	12.1%	11.1%	14.8%	6.3%	11.8%
Pokopang	3.3%	3.0%	3.7%	0.0%	0.0%	11.8%
CandyCrush	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Play	3.3%	0.0%	7.4%	3.7%	6.3%	0.0%
Rangers	3.3%	6.1%	0.0%	3.7%	6.3%	0.0%
HayDay	1.7%	3.0%	0.0%	3.7%	0.0%	0.0%
Bubble 2	1.7%	0.0%	3.7%	0.0%	6.3%	0.0%
Poker	1.7%	3.0%	0.0%	3.7%	0.0%	0.0%
Cookie Run	1.7%	3.0%	0.0%	3.7%	0.0%	0.0%
Summerwars	1.7%	3.0%	0.0%	3.7%	0.0%	0.0%
CSR Racing Series	1.7%	0.0%	3.7%	0.0%	6.3%	0.0%
Ragnarok Valkyire	1.7%	0.0%	3.7%	0.0%	6.3%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

- Untuk mean significant difference:

$$t = \frac{|m_1 - m_2|}{\sqrt{s_1^2/n_1 + s_2^2/n_2}}$$

- Untuk proportion significant difference:

$$z = \frac{|p_1 - p_2|}{\sqrt{\frac{\bar{p}(1 - \bar{p})}{n_1} + \frac{\bar{p}(1 - \bar{p})}{n_2}}}$$

$$\bar{p} = \frac{p_1 n_1 + p_2 n_2}{n_1 + n_2}$$



APPENDIX



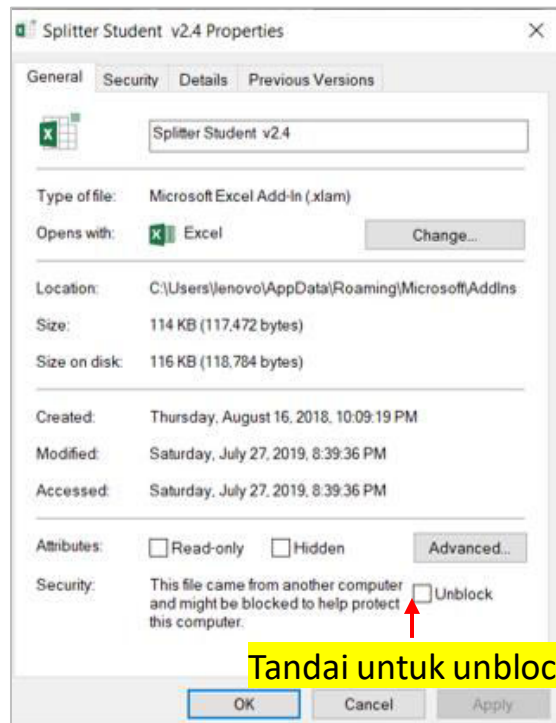
CARA INSTALL SPLITTER

Download Splitter. Save di Directory Pilihan Anda. Yakinkan Macro di-*Enabled* Untuk Splitter.

- Splitter adalah program macro Excel. Jika saat Anda menginstall Splitter, Excel bertanya “Enable Macro?”, jawab Yes.
- Ada 2 cara agar macro di Splitter di-*enabled* dan tidak diblock

Cara 1

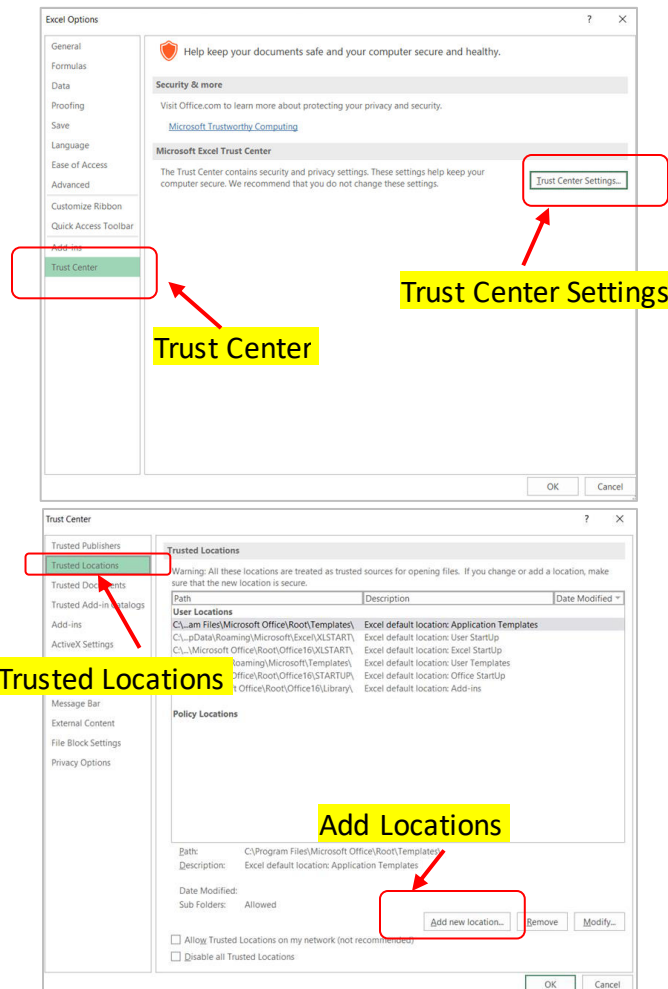
Klik kanan di file Splitter, Ke Properties. Tandai untuk Unblock



Tandai untuk unblock

Cara 2

Memasukkan Splitter ke dalam Trusted Location



Go to Trust Center in Excel Options. In Trust Center Settings...

Go to Trusted Locations. Add Locations where Splitter is located.

Di Excel Option ke Add Ins.

Di Manage Excel Add Ins, Klik Go...

Excel Option

Add Ins

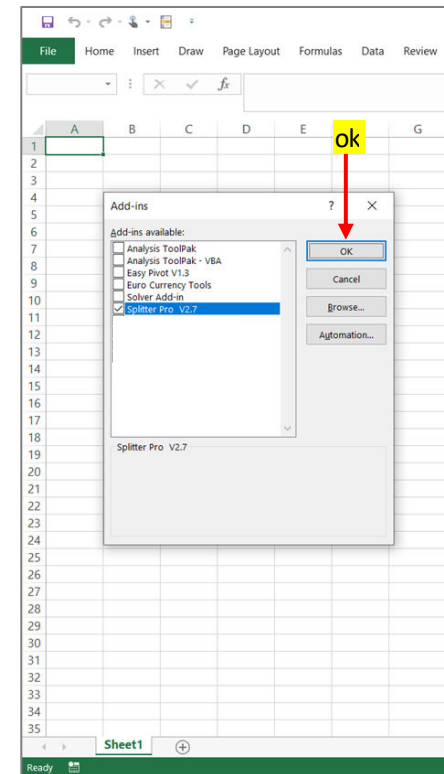
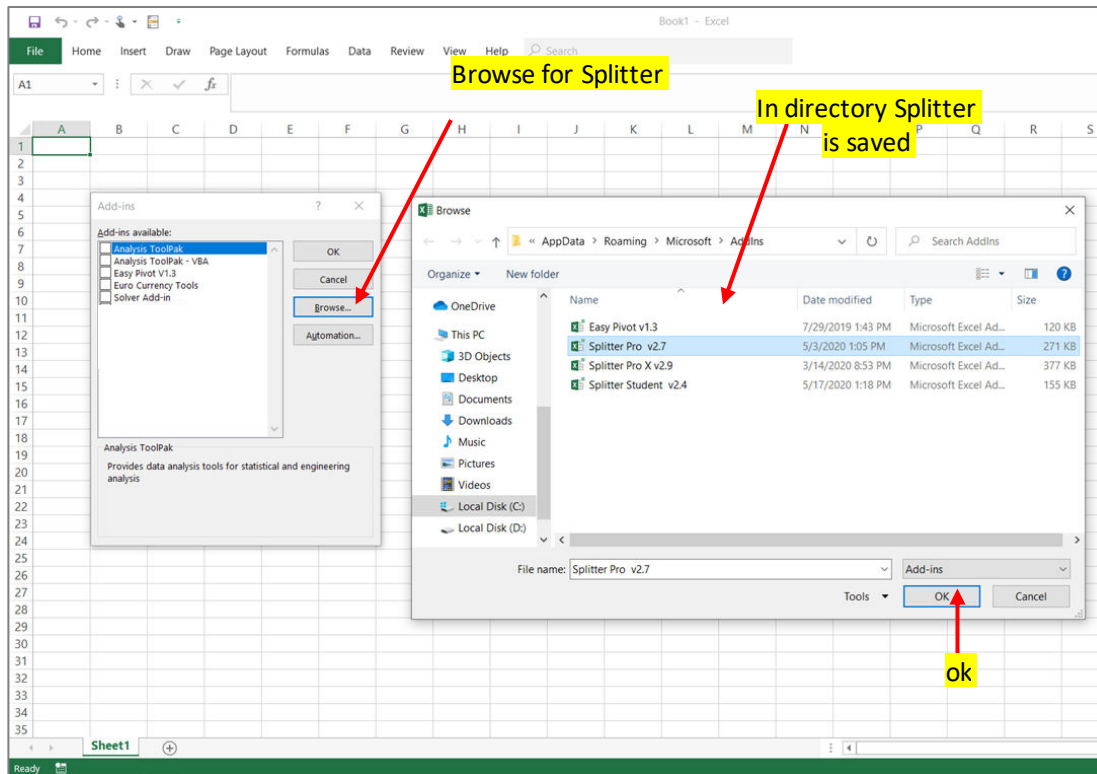
Manage Excel Add Ins, Go...

The screenshot displays the Microsoft Excel interface with the 'Excel Options' dialog box open. The 'Add-ins' tab is selected in the left-hand menu. The main area of the dialog shows a list of installed add-ins. The 'Analysis ToolPak' is highlighted. At the bottom of the dialog, the 'Manage' dropdown is set to 'Excel Add-ins', and the 'Go...' button is highlighted with a red arrow. The background shows the Excel ribbon with tabs like File, Home, Insert, Draw, Page Layout, Formulas, Data, Review, and View. The 'Excel Option' label points to the 'Excel Options' dialog box, and the 'Add Ins' label points to the 'Add-ins' tab. The 'Manage Excel Add Ins, Go...' label points to the 'Go...' button.

Name	Location	Type
Active Application Add-ins		
No Active Application Add-ins		
Inactive Application Add-ins		
Analysis ToolPak	C:\...Office16\Library\Analysis\ANALYS32.XLL	Excel Add-in
Analysis ToolPak - VBA	C:\...Office16\Library\Analysis\ATPVBAEN.XLAM	Excel Add-in
Date (XML)	C:\...es\Microsoft Shared\Smart Tag\MOFL.DLL	Action
Easy Pivot V1.3	C:\...p\Splitterfor Upload\Easy Pivot v1.3.xlam	Excel Add-in
Easy Pivot V1.3	C:\...ng\Microsoft\AddIns\Easy Pivot v1.3.xlam	Excel Add-in
Euro Currency Tools	C:\...root\Office16\Library\EUROTOOL.XLAM	Excel Add-in
Inquire	C:\...osoft Office\Office16\DCF\NativeShim.dll	COM Add-in
Microsoft Actions Pane 3		XML Expansion Pack
Microsoft Power Map for Excel	C:\...ap Excel Add-in\EXCELPLUGINSHELL.DLL	COM Add-in
Microsoft Power Pivot for Excel	C:\...el Add-in\PowerPivotExcelClientAddIn.dll	COM Add-in
Microsoft Power View for Excel	C:\...el Add-in\AdHocReportingExcelClient.dll	COM Add-in
Solver Add-in	C:\...Office16\Library\SOLVER\SOLVER.XLAM	Excel Add-in
Splitter Pro V2.6	C:\...Desktop\Splitter\Splitter Pro v2.6.xlam	Excel Add-in
Splitter Pro V2.7	C:\...Microsoft\AddIns\Splitter Pro v2.7.xlam	Excel Add-in

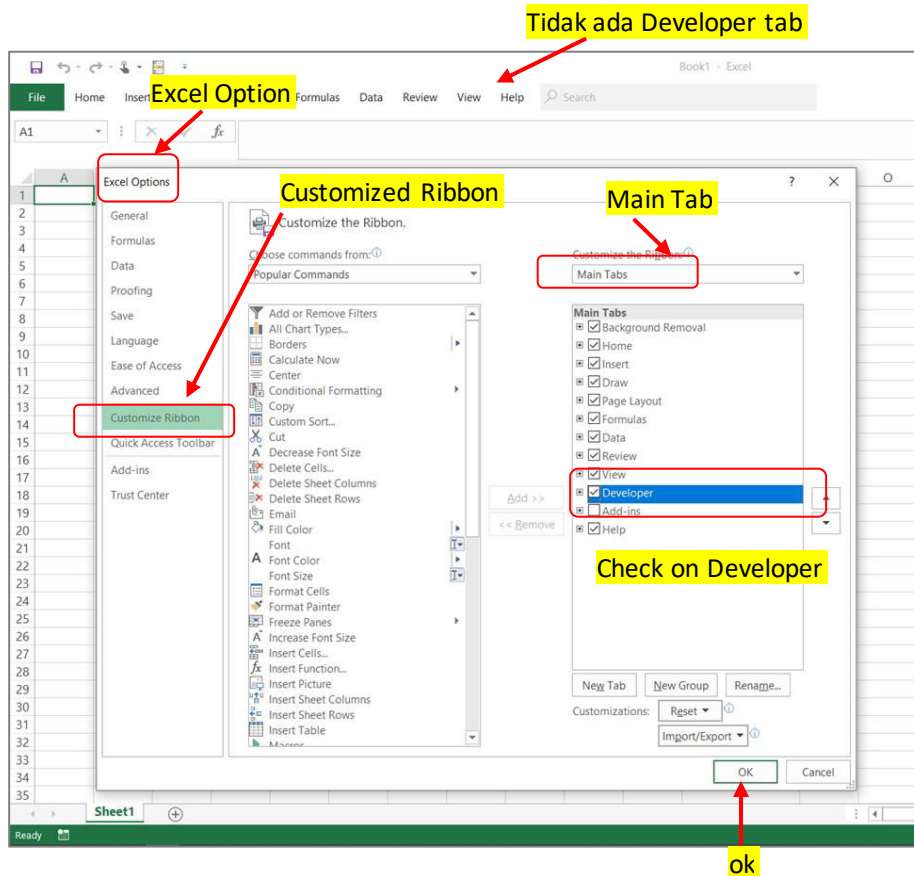
Manage: Excel Add-ins Go...

Browse di Directory dimana Splitter Disimpan



Memunculkan Menu Developer Tab

- Untuk Excel 2007 : Excel Option, Popular, tandai Show Developer tab di *ribbon*
- Untuk Excel 2010, 2013, 2016, 2019 : Excel Option, Customize Ribbon, di bawah Main Tab tandai Developer



Di Developer tab, Klik Visual Basic.
Di Visual Basic window, Highlight Splitter. Run

Klik Developer tab

Klik Visual Basic

Tekan tombol play

Di Visual Basic window

Highlight Splitter

Run Splitter

Tab Add-In muncul

Splitter sudah terinstall

Book1 - Excel

File Home Insert Draw Page Layout Formulas Data Review View Developer Help

Visual Basic (Alt+F11)

Open the Visual Basic editor.

Microsoft Visual Basic for Applications - Splitter Prov27.xlam

File Edit View Insert Format Debug Run Tools Add-Ins Window Help

Project - SplitterProv27

VBAPProject (Book1)

Microsoft Excel Objects

Sheet1 (Sheet1)

ThisWorkbook

Properties

Alphabetic Categorized

Macros

Macro Name:

add_Splitter_Pro

Run

Cancel

Step Into

Edit

Create

Delete

Macros In: SplitterProv27 (Splitter Pro v2.7.xlam)

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-Ins Help

Splitter Pro

Menu Commands

A1

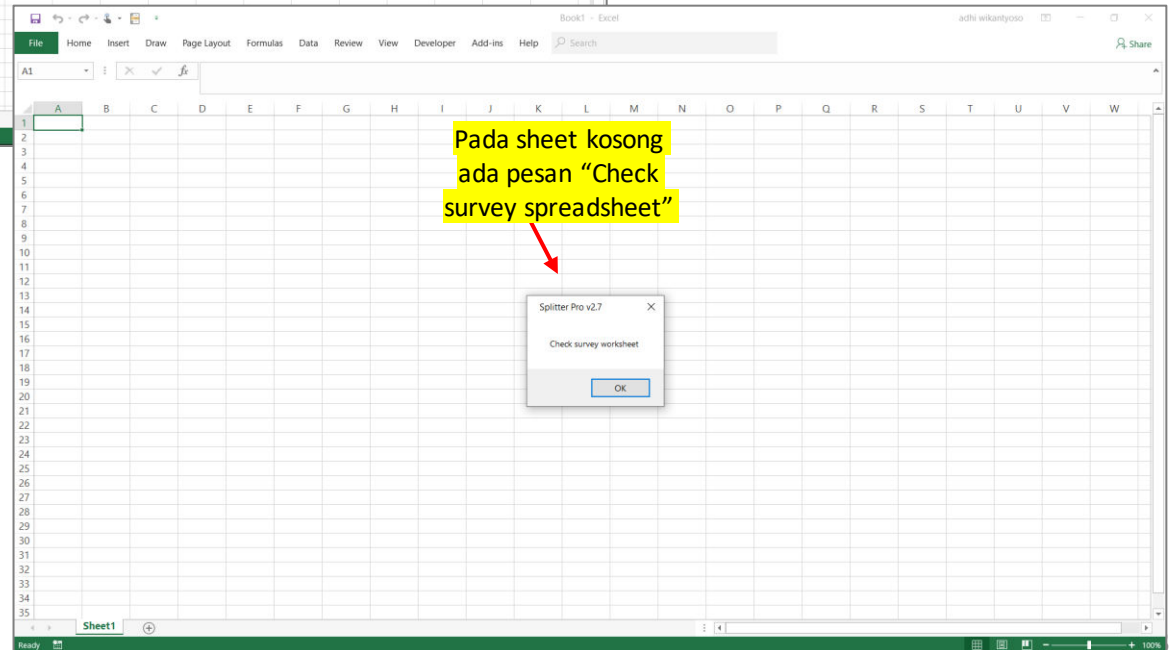
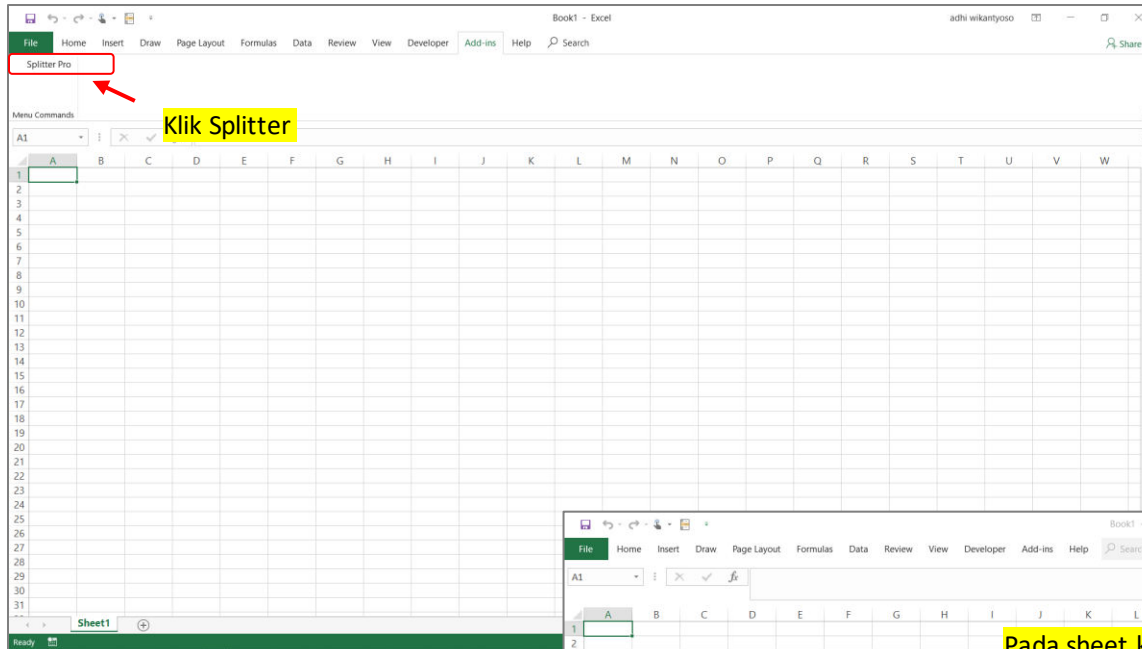
A B C D E F G H I J K L M

1 2 3 4 5



CARA MENJALANKAN SPLITTER

Menjalankan Splitter pada Sheet Kosong : “Check Survey Spreadsheet”



Membuka Data Survey yang Didownload dari Google Forms sebagai Excel.

Data dimulai dari A1. Klik Splitter

Example-8-on-New-Smartphone-App-X - Excel

adhi wikantyo

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help Search

Splitter Pro

Klik Splitter

Ini adalah format data survey dalam Excel yang didownload dari Google Forms. Dimulai dari cell A1, arah kolom ke kanan adalah pertanyaan, arah baris ke bawah adalah responden.

	Timestamp	Mobile number	Category	City	Q1 What SIM Card brand you currently use?	Q2 What type is your smartphone ?	Q3 Are you often connected to internet?	Q4 What things do you usually do when connected?	Q5. Were you contacted by our sales rep to try our new smartphone app X?	Q6a When contacting you, how good was the sales in being courteous?	Q6b When contacting you, how good was the sales in being helpful?	Q6c When contacting you, how good was the sales in explaining the benefit?	Q7 How satisfied are you with the product?	Q8a Specifically how good it is in speed?	Q8b Specifically how good it is in stability?	Q8c Specifically how good it is in cost?	Q9 How interested are you to continue using the smartphone app X?	Q10 How now interested are you being contacted by our sales rep to try our new smartphone app X?	Q11 May I know your age?	Q11 May I know your age? Please tick
1																				
2	7/29/2015 14:10:56	32298458847	Non Buyers	Kuala Lumpur	Brand B	Android	Yes	Browsing,Social Media	Yes	So so	So so	So so	Satisfied	So so	So so	Good	Interested		21	21 <= x <= 30
3	7/29/2015 14:11:57	12812714648	Buyers	Singapore	Brand E	Android	Yes	Browsing,Download Fil	Yes	Good	Good	Good	Satisfied	Not Good	So so	Good	Interested		49	41 <= x <= 50
4	7/29/2015 14:12:58	32221848164	Non Buyers	Singapore	Brand B	Blackberry	Yes	Browsing,Download Fil	No									Very Interest	26	21 <= x <= 30
5	7/29/2015 14:14:59	32162001338	Non Buyers	Kuala Lumpur	Brand B	Android	Yes	Browsing,Social Media,	No									Very Interest	25	21 <= x <= 30
6	7/29/2015 14:16:00	21225132895	Non Buyers	Jakarta	Brand A	Android	Yes	Browsing,Social Media,	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Very Interested		25	21 <= x <= 30
7	7/29/2015 14:17:00	32298881936	Non Buyers	Manila	Brand B	Feature phor	Yes	Browsing,Download Fil	No									Very Interest	30	21 <= x <= 30
8	7/29/2015 14:18:01	32299245840	Non Buyers	Jakarta	Brand B	Feature phor	Yes	Video streaming	No									Interested	35	31 <= x <= 40
9	7/29/2015 14:20:02	12810981934	Buyers	Jakarta	Brand B	Android	Yes	Browsing,Social Media,	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Interested		22	21 <= x <= 30
10	7/29/2015 14:22:04	12843126218	Non Buyers	Bangkok	Brand A	Feature phor	Yes	Browsing	Yes	So so	Good	So so	Very Satisfie	Good	Good	Good	Very Interested		48	41 <= x <= 50
11	7/29/2015 14:24:05	12813334105	Buyers	Singapore	Brand A	Android	Yes	Browsing,Social Media	Yes	Good	Good	Good	Very Satisfie	Not Good	Not Good	Good	Very Interested		30	21 <= x <= 30
12	7/29/2015 14:25:06	32298380500	Non Buyers	Manila	Brand B	Android	Yes	Social Media	No									Very Interest	30	21 <= x <= 30
13	7/29/2015 14:26:06	32298458847	Non Buyers	Kuala Lumpur	Brand B	Android	Yes	Browsing,Social Media	Yes	So so	So so	So so	Satisfied	So so	So so	Good	Interested		21	21 <= x <= 30
14	7/29/2015 14:28:07	32182518452	Non Buyers	Singapore	Brand B	Blackberry	Yes	Browsing,Social Media	No									Very Interest	26	21 <= x <= 30
15	7/29/2015 14:32:10	12886276630	Non Buyers	Bangkok	Brand B	Android	Yes	Social Media	Yes	Good	Good	Good	Very Satisfie	Good	Good	Good	Very Interested		42	41 <= x <= 50
16	7/29/2015 14:33:11	32157560697	Non Buyers	Bangkok	Brand B	Android	Yes	Social Media,Browsing	Yes	Good	Good	Good	Very Satisfie	Good	Good	Good	Very Interested		18	x <= 20
17	7/29/2015 14:34:11	32298073428	Buyers	Kuala Lumpur	Brand E	Android	Yes	Browsing,Social Media,	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Very Interested		21	21 <= x <= 30
18	7/29/2015 14:35:12	32232989799	Buyers	Bangkok	Brand B	Windows ph	Yes	Browsing	Yes	Good	Good	Good	Very Satisfie	Good	Good	Good	Very Interested		23	21 <= x <= 30
19	7/29/2015 14:36:13	32298761121	Buyers	Kuala Lumpur	Brand E	Blackberry	Yes	Browsing,Social Media	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Interested		31	31 <= x <= 40
20	7/29/2015 14:37:13	322989322505	Non Buyers	Manila	Brand E	Android	Yes	Browsing,Social Media,	No									Very Interest	20	x <= 20
21	7/29/2015 14:38:14	32233565231	Non Buyers	Kuala Lumpur	Brand B	Blackberry	Yes	Browsing	No									Interested	50	41 <= x <= 50
22	7/29/2015 14:39:15	32299489544	Buyers	Singapore	Brand B	Android	Yes	Social Media	Yes	Good	Good	Good	Satisfied	Good	Good	So so	Interested		27	21 <= x <= 30
23	7/29/2015 14:40:15	12843177206	Non Buyers	Bangkok	Brand B	Blackberry	Yes	Social Media	No									Very Interest	30	21 <= x <= 30
24	7/29/2015 14:41:16	21280324979	Buyers	Manila	Brand A	Feature phor	Yes	Browsing	Yes	Good	Good	Good	So so	Not Good	Not Good	Good	Interested		36	31 <= x <= 40
25	7/29/2015 14:42:17	32298881689	Buyers	Jakarta	Brand A	Android	Yes	Social Media	Yes	Good	So so	So so	Very Satisfie	Good	Good	So so	Very Interested		35	31 <= x <= 40
26	7/29/2015 14:43:17	32298025171	Buyers	Manila	Brand E	Android	Yes	Email	Yes	Good	Good	Good	Satisfied	Good	Good	Good	So so		37	31 <= x <= 40
27	7/29/2015 14:44:18	21225175555	Buyers	Singapore	Brand A	Android	Yes	Browsing,Social Media,	Yes	Good	Good	Good	Not Satisfied	Not Good	So so	So so	Not Interested		36	31 <= x <= 40
28	7/29/2015 14:45:19	21286366658	Buyers	Singapore	Brand B	Android	Yes	Browsing,Social Media	Yes	Good	Good	Good	Satisfied	So so	So so	Good	Interested		34	31 <= x <= 40
29	7/29/2015 14:46:19	32299668551	Buyers	Jakarta	Brand E	Android	Yes	Browsing,Social Media,	Yes	Good	So so	Good	Satisfied	Good	So so	Good	Very Interested		32	31 <= x <= 40
30	7/29/2015 14:47:20	21280055864	Buyers	Kuala Lumpur	Brand B	Android	Yes	Browsing,Social Media	Yes	Good	Good	Good	Satisfied	Good	Good	Good	Very Interested		27	21 <= x <= 30
31	7/29/2015 14:52:23	3229869459	Non Buyers	Manila	Brand E	Blackberry	Yes	Browsing,Social Media	Yes	Good	Good	Good	So so	So so	So so	Good	Very Interested		40	31 <= x <= 40
32	7/29/2015 14:53:24	32250536100	Buyers	Manila	Brand B	Android	Yes	Browsing,Social Media	Yes	Good	Good	Good	Not Satisfied	So so	Not Good	Good	So so		20	x <= 20
33	7/29/2015 14:55:25	32244628827	Buyers	Manila	Brand B	Android	Yes	Browsing,Online game:	Yes	Good	Good	Good	Not Satisfied	So so	So so	So so	Not Interested		23	21 <= x <= 30

Sheet1

Ready

maxi 34

Ketika membuka data survey untuk pertama kali dengan Splitter, sheet yang berisi data survey harus menjadi sheet yang aktif (isi datanya terlihat).

Ketika Data Survey Dibuka Pertama Kali dengan Splitter, Splitter akan Melakukan Automatic Coding Lalu Kita Akan Dibawa Ke “New Sheet”

Jika belum memasukkan kode aktivasi, akan mendapat window berikut

Periode Trial untuk 7 Hari

Klik untuk Melanjutkan Trial

Masukkan kode aktivasi jika ada

Klik jika sudah memasukkan kode aktivasi untuk validasi

Sekarang kita ada di “New Sheet”

Sheet yang berisi data survey sekarang diberi nama baru “Form Response 1”

New Sheet Form Response 1

Kemudian Muncul Splitter Analytics Window

The screenshot shows an Excel spreadsheet titled "Example-8-on-New-Smartphone-App-X - Excel" with the user "adhi wikantyo" logged in. The "Splitter Pro v2.7" window is open, displaying a list of survey questions under the "Question" tab. The questions are:

- ☐ Timestamp
- ☐ Mobile number
- ☐ Category
- ☐ City
- ☐ Q1 What SIM Card brand you currently use?
- ☐ Q2 What type is your smartphone?
- ☐ Q3 Are you often connected to internet?
- ☐ Q4 What things do you usually do when connected?
- ☐ Q5. Were you contacted by our sales rep to try our new smartphone app X?
- ☐ Q6a When contacting you, how good was the sales in being courteous?
- ☐ Q6b When contacting you, how good was the sales in being helpful?
- ☐ Q6c When contacting you, how good was the sales in explaining the benefit?
- ☐ Q7 How satisfied are you with the product?
- ☐ Q8a Specifically how good it is in speed?
- ☐ Q8b Specifically how good it is in stability?
- ☐ Q8c Specifically how good it is in cost?
- ☐ Q9 How interested are you to continue using the smartphone app X?
- ☐ Q10 How interested are you being contacted by our sales rep to try our new smar
- ☐ Q11 May I know your age?

The window has four buttons at the bottom: "RUN" (green), "CLEAR" (red), "CLEAR ALL" (yellow), and "EXIT" (blue). The text "Splitter Analytics Window" is highlighted in yellow in the background.

Splitter Siap untuk Melakukan Analisis

Example-8-on-New-Smartphone-App-X - Excel

adhi wikantyo

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help Search

N3 Category

Splitter Pro v2.7 maxiresearch.com

Question

Across

Grid

Filter

Numeric

Coding

Search

Output

Set Up

Timestamp

Mobile number

Category

City

Q1 What SIM Card brand you currently use?

Q2 What type is your smartphone?

Q3 Are you often connected to internet?

Q4 What things do you usually do when connected?

Q5 Were you contacted by our sales rep to try our new smartphone app X?

Q6a When contacting you, how good was the sales in being courteous?

Q6b When contacting you, how good was the sales in being helpful?

Q6c When contacting you, how good was the sales in explaining the benefit?

Q7 How satisfied are you with the product?

Q8a Specifically how good it is in speed?

Q8b Specifically how good it is in stability?

Q8c Specifically how good it is in cost?

Q9 How interested are you to continue using the smartphone app X?

Q10 How interested are you being contacted by our sales rep to try our new smar

Q11 May I know your age?

RUN CLEAR CLEAR ALL EXIT

Category

Q11 May I know your age? Please tick

Q12 Record Gender

	Total	x <= 20	21 <= x <= 31	31 <= x <= 41	41 <= x <= 51	x >= 51	Male	Female
Resp	300	41	127	79	42	11	179	121
Non Buyer	47.0%	53.7%	52.0%	40.5%	40.5%	36.4%	44.7%	50.4%
Buyers	53.0%	46.3%	48.0%	59.5%	59.5%	63.6%	55.3%	49.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

City

Q11 May I know your age? Please tick

Q12 Record Gender

	Total	x <= 20	21 <= x <= 31	31 <= x <= 41	41 <= x <= 51	x >= 51	Male	Female
Resp	300	41	127	79	42	11	179	121
Jakarta	17.7%	4.9%	11.8%	31.6%	19.0%	27.3%	14.0%	23.1%
Kuala Lum	20.7%	19.5%	22.8%	13.9%	28.6%	18.2%	20.1%	21.5%
Singapore	21.7%	29.3%	21.3%	21.5%	21.4%	0.0%	26.3%	14.9%
Manila	22.0%	19.5%	22.8%	25.3%	14.3%	27.3%	23.5%	19.8%
Bangkok	18.0%	26.8%	21.3%	7.6%	16.7%	27.3%	16.2%	20.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q1 What SIM Card brand you currently use?

Q11 May I know your age? Please tick

Q12 Record Gender

	Total	x <= 20	21 <= x <= 31	31 <= x <= 41	41 <= x <= 51	x >= 51	Male	Female
Resp	300	41	127	79	42	11	179	121
Brand B	58.3%	70.7%	66.1%	44.3%	57.1%	27.3%	55.3%	62.8%
Brand E	17.0%	9.8%	15.0%	24.1%	11.9%	36.4%	14.5%	20.7%
Brand A	24.7%	19.5%	18.9%	31.6%	31.0%	36.4%	30.2%	16.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q2 What type is your smartphone?

Q11 May I know your age? Please tick

Q12 Record Gender

	Total	x <= 20	21 <= x <= 31	31 <= x <= 41	41 <= x <= 51	x >= 51	Male	Female
Resp	300	41	127	79	42	11	179	121
Android	74.3%	70.7%	81.1%	70.9%	64.3%	72.7%	68.7%	82.6%

New Sheet Form Response 1

Ready



KODE AKTIVASI

Membeli Kode Aktivasi – Splitter versi Student

- Setelah meng-install ada 7 hari periode trial
- Setelah periode trial berakhir, Anda bisa membeli kode aktivasi melalui PayPal.
- Kode Aktivasi akan dikirimkan ke email PayPal Anda.
- Untuk mengaktivasi masukkan Kode Aktivasi dan ada koneksi internet.
- Hanya sekali pakai dan setelah periode berakhir tidak diperpanjang otomatis.

Pilih Durasi Kode Aktivasi

Akan ke PayPal Landing Page

1 Bulan
\$2

3 Bulan
\$5

6 Bulan
\$8

1 Tahun
\$12

Untuk cara lain pembayaran email ke Splitter@maxiresearch.com



MATERIAL SPLITTER / EXCEL ADD-INS LAIN

1. Video Tutorial untuk Splitter versi Student
 - Untuk melengkapi tutorial ini, terdapat tutorial dalam bentuk video.
 - Lihat di [sini](#)
2. Menggunakan Splitter Sebagai Data Analytics untuk Online Survey (Selain Google Forms)
 - Splitter dapat digunakan sebagai analytics untuk online survey data lain selain Google Forms. Ekspor data ke Excel atau dalam file yang bisa dibuka Excel dan sesuaikan format datanya mengikuti Google Forms.
 - Download tutorial pdf di [sini](#).
3. Easy Pivot: Excel Add-In for Sales Data Analytics.
 - Untuk analisis sales data, dengan membuat berbagai tabel (per Area, Region, Produk, Salesperson, dll). Objective dari Easy Pivot adalah sebagai alternative dari Pivot Tabel.
 - Download tutorial pdf di [sini](#).



ABOUT

- MAXI research adalah perusahaan market research di Jakarta.
 - www.maxiresearch.com
- Splitter: Excel Add-In for Google Forms Survey Data Analytics dan Easy Pivot: Excel Add-In for Sales Data Analytics dikembangkan oleh founder MAXI research Adhi Wikantyoso.
 - LinkedIn profile [di sini](#)
 - Splitter Introduction Video [di sini](#)
 - Documents uploaded in Slideshare [di sini](#)
 - Koleksi kuesioner Google Forms untuk topik marketing, business, HR, lifestyle dalam Bahasa Indonesia dan Inggris, yang bisa Anda copy ke Gdrive Anda secara gratis. Klik [di sini](#).
- Pertanyaan mengenai Splitter atau Google Forms atau training email ke adhi.wikantyoso@maxiresearch.com

TERIMA KASIH



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